

Location: Farm & Home Center

Voting Members Present: Joellyn Warren, Kent Gardner, Jay Snyder, Logan Myers, Mark Johnson, Heather Valudes, Scott Hain, John Bingham, Cory Rathman

Non-Voting Steering Committee Members Present: Matt Kofroth, Kara Kalupson, Mike LaSala

Guests/Members: Scott Standish and Melissa Kelly (LCPC)

Approval of Minutes- There were no minutes from October to approve.

Minutes recorded by: Angie Sowers

AGENDA ITEMS

2014 LCCWC Objectives- Joellyn Warren

- Joellyn handed out LCCWC Mission Statement, purpose, etc. (HANDOUT)
- Discussion about the role of LCCWC in 2014- what do we want to achieve and how do we do that
 - technical focus on TetraTech
 - TetraTech, EFC, NFWF-developed homeowner's guide
 - Key is outreach and how to disseminate this information- how to get buy-in from 60 municipalities (Logan Myers); develop affective strategy not just mailers
 - Communicate EFC from the municipalities that went through the process- likely to be better received from peers
 - education and outreach
 - how to better use our website- how to communicate/use technology to interface with members, etc.
 - monthly email blasts with links to various information- platform for watershed associations/members to use- associated costs
 - how to continue to benefit our members and be effective
- Mark J. discussed that a big part of our mission was to interface assist municipalities with federal and state compliance
 - Evaluate where we are in heading toward compliance and identify what needs to still be done
 - Reengage PADEP to try to finish TetraTech
- Cory- how to benefit municipalities in MS4 compliance- they are our main revenue
 - Start with 6 municipalities that have gone through EFC study- what are their needs going forward
 - Communicate activities that are going on through NFWF and other Kofroth-led activities to municipalities
 - Mike L.- help municipalities show that their programs are being effective
 - Millersville University survey capability
- Logan- challenge is that there is not one size fits all solution for the diversity of municipalities
 - Suggested a U of MD (EFC) led workshop where municipalities get to present some information on their experiences- Cory/Scott stated this is in the works
 - Cory suggested that LCCWC make this an annual event that focuses on stormwater fee development
- Heather pointed out that we currently have 14 municipal members- we would want to only target this information to members; if disseminate to everyone there is no incentive to become a member
- Don M.- it is important in the near future to identify the value of membership and what is gained by membership, and other things that can be provided at a fee
 - LCCD enters into MOUs with municipalities for services- important that LCCD and LCCWC efforts are complementary and not in conflict- encourages LCCWC to take lead on this
 - What are activities that LCCWC can provide at a fee to non-members and reduced fee/free to members

- Cory- also need to identify who could provide the service
- Scott questions how much of this can get done without an Executive Director to execute
 - Kent- if we had 60 municipal members or corporate sponsors, we could fund an Exec. Director
 - Logan- interns? Don- next round of interns is about to be solicited
- Don- do we need a targeted strategic planning meeting for 2014?
 - Mark- ideally this occurs in September time frame each year so that LCCWC budget can be developed and provided to CFLC in October
 - Include lobbying and marketing strategy for County
 - Include a list (menu) of services with fees and identify which are included in membership (PADEP money that is promised- what tasks will that go towards?)
 - Don offered to facilitate- needs to happen before Dec 15- Kent suggested to work it around the lunch buffet at Conestoga Country Club
 - ACTION ITEM: Provide email to Angie if you want to participate
- John B. asked- what does LCPC, LCCD, municipalities, and County Commissioners expect of this group? We need to define 'benefit' based on what is expected of us.
 - Benefit is solving a problem, but some won't recognize that there is a problem.

Budget Committee- Jay Snyder

- Jay provided a treasurer's report through Oct via email
- Jay provided Don an additional bill from the Lanc/Leb Watershed Forum
- Jay provided draft 2014 budget- group decided to vote to approve with the idea that if an effort arises that requires funds and SC things is worthy, that the budget can be revised
 - Jon B moved to approve the budget, Heather seconded, motion passed unanimously

LCCWC Membership Dues/Invoicing- Heather Valudes

- Heather requested a letter be drafted that communicates accomplishments and benefits with March invoicing letters
- Kent- provide Heather current letterhead (ACTION ITEM)
- There is also a need to email/mail non-members to try to develop new membership

CFLC Update- Mark Johnson

- Requested nominations for replacement for Trudy Johnson- only requirement is interest in the cause; not necessarily need to be a LCCWC member
 - 4 meetings a year

Little Conestoga NFWF Update- Matt Kofroth

- Implementation Team- contractors on board to develop stormwater plans- letters will go out to residents- all this information is now on lancasterwatersheds.org
- About ¼ way through grant monies
- Biggest focus is to roll out cost-sharing program to get BMPs on the ground
- Kent discussed ideas to generate funds to support a mailing of homeowners guide to all municipalities in Little Conestoga- Jay- there needs to be some communication to homeowners prior to mailing so that they are not just discarded

2013 Lancaster/Lebanon Watershed Forum Recap- Matt Kofroth

- Attendance = 70
- One speaker from Maryland discussed fee structure in MD
- Matt thanked LCCWC for their sponsorship

NEW BUSINESS

- Lancaster Lakes- letter from Joe Heller (Horst) sent to County Commissioners- project proposal to create a series of lakes within Conestoga watershed for multiple purposes- sediment control, energy development, and recreation
 - Kent will call Commissioner Lehman to discuss; Mike L. has some thoughts and will forward to Kent
 - Scott S.- how to tie this into LCCWC mission

Meeting adjourned 4:00

HANDOUTS

1. Mission statement, etc. from website

ACTION ITEMS

1. Provide email to Angie if you want to participate in strategic planning meeting
2. Kent will provide Heather the current letterhead
3. Provide any nominations to Mark J for replacement for Trudy Johnson for CFLC board
4. Lancaster Lakes- Kent will call Commissioner Lehman to discuss; Mike L. has some thoughts and will forward to Kent

Future Agenda Items

Calendar of Future Events

2013

December 4-LCCWC Steering Committee, 3-5 pm, Farm and Home Center