

Location: Farm & Home Center Training Room

Voting Members Present: Jeanne Sonntag, Marylou Barton, Jay Snyder, John Bingham, Mark Gutshall, Trudy Johnston, Scott Hain

Non-Voting Members Present: Don Robinson, Tom Simpson, Jay Parrish, Mary Gattis, Matt Kofroth, Kathy Schreiber, Gary Willer

Guests: Tom LaCrone, Kara Kalupson

Minutes recorded by: Angie Sowers

Approval of Minutes- Marylou motioned to approve meeting minutes from November 2 Steering Committee as presented. Jeanne seconded, motion approved.

Committee Reports

Review of Strategic Objective Task Forces: Clean Water Consortium Summit- Mark Gutshall

- Mark provided Summit Planning Meeting Summary
- Good meeting- got points of view from various stakeholders
- Key points- Group is not ready for a summit- nothing yet prepared to vet in a Summit format; what is really needed is an Action Plan; stakeholders need assistance to meet current regulations
- Next step- develop action plan
 - Auker has scoped out tasks at a cost of \$8500
 - Another option would be to involve Angie
 - Marylou provided third option- EPA has funding available to contract with TetraTech to do strategic planning to support WIP II- communicated by Andy Zemba, PADEP- EPA and PADEP are very happy with Consortium's efforts thus far
 - Need to provide application by Thanksgiving; performance period not identified
 - Consortium concerns with using TetraTech- don't want cookie cutter from big contractor; this is supposed to be stakeholder driven
 - Aileen Malloy would be project manager from TetraTech, appears to be flexible with approach; there is an outreach group
 - There may be option to find funding from PADEP to fund Dennis and Angie (per Zemba)
 - Marylou stated that if we use TetraTech and don't like direction it is going the Consortium could end the work
 - Matt stated that we need to talk to Matt Royer- he has experience working with TetraTech
 - Marylou suggested that the best course of action may be to try to get the TetraTech award, meet with them to discuss approach, and if we don't like approach then use them for specific tasks such as identifying BMP efficiencies, etc.
 - Mark- TetraTech is a good option for schedule, efficiency
 - Mary suggested that we likely need both- TetraTech and the tasks Dennis outlined
 - Marylou made a motion to team with TetraTech to develop strategic plan, Trudy seconded; Jeanne amended motion to 'explore involvement'; final motion amended by group- 'to submit a request to PADEP for assistance to develop a mutually acceptable scope of work with TetraTech'; motion passed; Marylou will prepare application and provide to Mark and Trudy and then Summit group
 - York County will also be supported by TetraTech
 - Angie offered to review Tributary Strategy- Auker's Task 1- group was open to this
 - John requested clarification of what is final product that would be produced by effort
 - Mary provided recap of Summit- ultimate goal is Action Plan for stakeholders to meet regulations

- Jay added that another purpose of Summit was to communicate with local decision makers what the true problem is- our streams are broke
- Mary asked a fundamental question- what is keeping people from getting out and taking action now- group responded money and a plan; Mary responded that we have all kinds of plans; Marylou said yes, but the plans are not coordinated to identify priorities-- Mary said this will be the Action Plan
 - Identify costs and real needs
- Don R asked who will develop Action Plan- Mark responded that stakeholders need to stay involved
- Mark requested that Auker's invoice for Task 1 be approved so that he can be paid; Marylou made a motion to pay Dennis Auker \$1500 for efforts thus far; Mark seconded; motion passed unanimously
- Mark made a motion for Angie to review County Tributary Strategy; Marylou seconded; motion passed unanimously; Matt will provide strategy to Angie

Watershed Alliance/Watershed Strategies- Matt Kofroth

No report

Membership/Sponsorship- Trudy Johnston

- New Membership form is finalized
- Trudy would like to work with Angie to get membership renewal forms out in December
 - All will be done by email
- Mark stated that others that have gotten involved with Summit may now be interested in membership- such as High Industries
- Marylou reported that Dennis Groff did send out a letter to all municipalities with membership request, Matt's Backyard Pamphlet, Consortium brochure, and watershed map
- Heather Valudes (Legislative Affairs for Chamber of Commerce) met with Marylou today- Chamber of Commerce is interested in joining- good connection to business community
 - Mark reported that Chamber of Commerce offered to host next meeting of Summit workgroup
- Trudy asked Matt if there is an option to use resources of the Conservation District to do a mailing
 - Matt thinks that won't be a problem if it is not too large a mailing, but Don McNutt should be asked- Matt requested that future mailings be coordinated with District for District's awareness
 - Matt also proposed that new membership money coming in with renewal could be used to fund some of proposed work for Task 2- group was open to this idea
- Mary reported a conversation with Les Hauck of LCATS, he wants to get more involved with group- avenue for communication to many small municipalities

Stormwater Seminars- Scott Hain

- Past two seminars were a success
- Nov 15- there was some wide discrepancy between how inspections have been going and EPA's impression of how process has been going
- Nov 8- options for funding are grants or establishing a storm water authority- appears there is momentum for establishing storm water authority
 - Joanne Throwe was interested in using Lancaster County as a pilot program; if can get municipal buy-in, funding is not a problem- now trying to identify which municipalities are interested
 - Trudy asked if legislation is needed to establish storm water authority; Scott stated that there is some sort of legislation being developed to clarify; Joanne said that there are ways to get

- the intent of a stormwater authority without actually establishing an authority; likely there will be a fee (not a tax) to fund efforts
- No more seminars this year; looking for suggestions for seminars next year
 - Mary said Stu Schwartz from UMBC is still interested- she directed him to Education Committee- topic would be soil amendments for storm water infiltration- Mary will attend next Education Committee meeting to discuss; John asked about likely audience
 - John suggested something geared to homeowners and what they do on property
 - Marylou said that this is a big part of NFWF grant so need to work closely with this effort
 - Mark reported that Greg Robertson- PA Nursery and Landscaping (PNLA)- has a pilot he is trying to get off the ground- is working with industry- may be a good opportunity
 - Scott suggested that he thinks we should get sponsors for future seminars- another source of funds
 - Angie asked about ticker at top of website- group decided to put language there to the affect- Planning for 2012 Seminars is ongoing- Check back soon for 2012 information/schedule
 - John thanked everyone involved with education efforts for all the great work this past year

Education and Outreach- Dennis Groff - absent

Marketing- Kathy Schreiber

- Communications with David DeRusso- unable to attend our regular meeting; he offered other times
 - 1 pm on Dec 6 and Dec 8- regular class presentation
 - 4 pm on Dec 8- but he would need to reserve room
- Contacted Janet (MU PR) and will get some press from MU- Kathy said that if some Consortium members could attend there may be a photo opportunity
- Would also like to give students a certificate of appreciation
- Still working to get some press from newspapers- Ed Graybill and Dennis O'Conner
- Mary suggested a complimentary membership for the students
 - Marylou made a motion to provide the students and David DeRusso individual complimentary memberships along with the gift certificates to the Consortium; seconded; motion passed; students will also receive certificate
- Mark suggested someone draft a Press Release to send to newspapers- Kathy will request Janet to draft a Press Release
- Group decided to attend the 1pm on Dec 6 class- McComsey Rm 302- Kathy has class, but will come by after class- Kathy will ask that they present Consortium's material last; class goes to 2:15 pm
- Angie also suggested contacting the Merchandisers- John said it is Lisa Sandhouse in Hempfield area; Jeanne suggested also sending it to Lancaster Farming
- Kathy contacted folks in Art and Communications Departments by email about logo, but got no response; will contact again by phone to explain needs
- Kathy spoke with Jessica Kelly about GIS work; LIMC has also contacted her to do water quality mapping- she is interested; Jessica asked if it would be an entire semester project; Trudy said we don't know yet; Mark suggested we have some people work with LIMC (Mike LaSala) and coordinate efforts
 - Marylou will send Kathy Mike's contact information
 - Mary said our mapping efforts may come out of Summit Tasks
 - We need to identify what we want on map
 - Angie suggested it may be an interactive mapping tool to link to website; geodatabase
 - Marylou suggested we request Jay Parrish to think about it and provide ideas at next meeting- Jay P. can contact Angie and Matt to discuss

- Trudy clarified that we are looking for an interactive tool
- Matt is confused as to what we want- District is developing geodatabase of nutrient plans as part of NFWF grant- more than a semester's effort- \$100k effort
 - Layers with impaired streams, impairment, projects, watershed groups (what they are doing)
- Simple enough to put base layers on website
- Marylou suggested that maybe MU could produce a product for educational purposes for schools
- The group needs to decide what they want out of a mapping project and ensure that these needs are not being met by other efforts (LIMC or NFWF)

Ag Council Update- Don McNutt- absent

Grants and Fundraising- Marylou

No report due to time

Technology- Trudy Johnston

- will send PennFutures report
- wants to do one technology workshop a year
- has some members on group- still working on additional membership
 - Dee Dee told Marylou that Charles Smith (digester) wants to participate
 - Jeanne suggested Jay Parrish participate- he agreed
- agenda item for next meeting- any follow-up questions for PennVest from nutrient trading meeting- nutrient trading credits
 - John reported that he has heard that CBF or a similar group is suing to stop nutrient trading because it will enable people to get out of buffering
 - Marylou will try to figure out what is going on

Budget and Expense Report- Jay Snyder

- Provided expense report from Paula Harnish (Foundation and District) for the period Jan 1-Nov 15, 2011
- Reviewed revenue and expenses- net income \$3930.12

Other Business

Draft Operating Procedures- Don Robinson

- After discussion with Foundation, we were directed that if the Foundation members on the Consortium have no problem with non-voting members than it is OK; those members voiced that they did not have any problems
- No action taken on Operating Procedures draft

New Business

- **Mary suggested that there be a placeholder on agenda for updating about non-Consortium meetings that occurred between Steering Committee meetings**
 - Angie suggested that the entire meeting format be revisited when group discusses moving to one monthly meeting- will add as future agenda item

Comcast Channel 66 and baseline water quantity and quality database collection concept- Thomas LeCrone

- Working to develop community access channel (66)- channel is non-profit, non-commercial; to provide arts, cultural, and educational programming; could put on programs about water where the Consortium is sponsor, but have companies underwrite cost of production
 - Jay S. stated that there is a lot of material already out there
 - Tom L. stated that someone needs to filter this; he needs a DVD with a short (140 characters) description for the Guide/Info
- PUC- trying to have a baseline water study done; hasn't gotten much traction; some of the larger drillers have done studies, but not publicly available; is trying to determine costs; USGS did cost estimate- \$4M if companies make their data available, \$13M if they don't; ground and surface water included; monitoring is going on but no comprehensive study
 - Looking for groups to help communicate that this is needed
 - Tom S asked if it is already too late because drilling has started; Tom L doesn't think it is because major efforts have not started
 - Mark suggested there may be some efforts by National Academy of Science on this topic
- Jay P. commented that this is the most important thing that should be done right now
- Marylou offered to take Tom L. to Harrisburg to meet with people involved with State Government and question is whether Consortium supports this idea
 - John stated Sen Brubaker was interested in this topic and he is Chair of Finance Committee and CBP- Brubaker should be contacted
- Trudy asked if seminars could be filmed and broadcast- Tom L. suggested Consortium ask the presenters to video themselves
 - Mary asked what duration of programming is acceptable- Tom L. replied that they would prefer at least a half hour
 - Mary asked about copyright issues- Tom L. stated that we would need permission to air programs if copyrighted material
- Tom L. said that PSAD may be able to assist with logo for \$100-150
- MU- Dept of Journalism – Bill Dorman- may be able to help with PR
 - John asked if there might be students at MU that could film seminars- Tom L. said this may be a possibility, but they get many requests at MU
- Tom S asked if Tom has contacted PennEnvironment about water study- Tom has not; he requested that group provide him any ideas for others to contact

Establishing a regular meeting schedule for DEP 2012 TMDL War Map

- Postponed till next meeting

Miscellaneous

- Marylou suggested we start to put guests at top of agenda from here out
- Jay S. asked Mary about some personnel changes at County- Andy Weaver is leaving, ordinance will be one before Andy leave
- Angie will email out contact list for membership to update
- Marylou made a motion to add Heather Valudes as a non-voting SC member; Jeanne seconded; approved unanimously
 - Mary asked what is the attendance obligation of non-voting members; Jay S. stated that official rules have not yet been adopted; John said we need voting members to conduct business, but non-voting members do not have an attendance requirement

Meeting concluded at 5:05

Action Items

1. Marylou to prepare application for TetraTech assistance and provide to Mark and Trudy and then Summit group
2. Angie to review Lancaster County Tributary Strategy
3. Matt to provide Tributary Strategy to Angie
4. Consortium to provide payment to Dennis Auker in the amount of \$1500 for Summit Task 1 efforts
5. Trudy to work with Angie on membership renewal mailing/email
6. All members provide ideas for seminar topics for 2012 to Scott and Cory
7. If available, attend the marketing presentations by Dr. DeRusso's students on Dec 6 at 1 pm in McComsey Rm 302
8. Kathy will provide Dr. DeRusso's students with certificates, honorary memberships, and gift certificates
9. Kathy to follow up with various groups (PR, Art, Communications) on various Consortium issues (see Marketing section above)
10. Jay P. to provide some ideas about potential GIS projects for MU; Angie and Matt can help
11. Marylou to provide Kathy the contact information for Mike LaSala to discuss LIMC's GIS efforts
12. Trudy to provide PennFutures report to group
13. Marylou will look into nutrient trading credit lawsuit
14. Provide Tom LeCrone any ideas for groups that may be interested in pursuing a comprehensive baseline water study

Handouts

1. 11/3 Summit Planning Meeting Summary- Mark
2. USGS Cost estimate for Baseline Water Study
3. Expense Report
4. Folders from Nov 15 Seminar

Future Agenda Items

1. 2012 meeting format
2. Stormwater Retrofit- Mary Gattis
3. Nutrient Credit Trading
4. Operating Procedures

Calendar of Future Events

November 16- Clean Water Consortium Steering Committee Meeting
December 2- Chesapeake Conservation Landscaping Council
December 7- Clean Water Consortium Steering Committee Meeting
December 21- Clean Water Consortium Steering Committee Meeting

2012

March 6- Manure Solutions for Smaller Farming Operations, Farm and Home Center, 9 am - 3pm