

Location: Farm & Home Center Training Room

**Voting Members Present:** DeeDee McGuire, Jeanne Sonntag, Marylou Barton, Jay Snyder, John Bingham, Dennis Groff, Cory Rathman

**Non-Voting Members Present:** Don Robinson, Don McNutt, Matt Kofroth, Mary Gattis, Kathy Schreiber

**Guests:** Dave Wauls, Michael LaSala (LMIC)

**Minutes recorded by:** Angie Sowers

**Approval of Minutes-** DeeDee Maguire motioned to approve meeting minutes from October 5 Steering Committee as presented. Marylou Barton seconded, motion approved.

### ***Committee Reports***

#### **Review of Strategic Objective Task Forces: Clean Water Consortium Summit- Mark Gutshall – absent, but provided update via email**

- The first meeting – Task 1 will be held in the same room where Consortium meets. We will meet on Thursday, November 3 at 12:30-4:00 pm. Dennis Auker, facilitator, plans to send out preparation information for those that will be attending. We have approximately 16 -18 confirmed.

#### **Watershed Alliance/Watershed Strategies- Matt Kofroth**

- provided handout for Lanc-Lebanon Co. watershed forum on Oct 29
- Mark has been assisting with getting some additional funding and everything seems to be on task
- John and a comparable rep from Lebanon will speak to Consortium
- working on new publication for forum on ‘Backyard Conservation’- small booklet and electronic file
  - Produced through a grant
  - Not particularly new materials, but collection of information targeting homeowners
  - Funding to print 4500 hard copies
  - Mary offered to help distribute
- Grant (\$18,000) through Alcoa Foundation to work with schools and STEM; part of funding will go to updating website; all funding for development of materials- publications, etc.
  - Don R asked for Matt’s website to provide a link to the Consortium’s website
  - Marylou requested a map to show impaired streams by municipalities
  - John requested identification that there is a watershed group present when someone is looking for information about a municipality
    - Matt stated that if it is easy to change it will be included, but concern is that many of the watershed groups are struggling with funding and he does not want to have to make frequent changes if groups should cease
- Marylou made a motion to include \$2000 in the Consortium’s 2012 budget for Lancaster County Conservation District to hold forum next year- amended by Jay and John to state that ‘if funding is available and a grant is not’
  - Dennis seconded, motion passed unanimously

#### **Membership/Sponsorship- Trudy Johnston (absent)**

- John handed out version of membership form
- DeeDee requested that the form should provide a way to indicate which category they are joining
  - Group decided to change ‘please see Membership Categories below’ to ‘please circle Membership Category below’
  - Add ‘Room 200’ to address
  - Matt asked what do you get with membership
    - Don suggested that members should get reduced fee for seminars

- Previously decided not to do this because of bookkeeping
- DeeDee stated that there should be some incentive
- John stated that we offer training to provide CE credits for employees
- Marylou stated that we provide public outreach as part of MS4
- Marylou said that we keep lowering our income and suggested this be a future agenda item
- Matt said you don't have to lower them, but raise fee for non-members
- DeeDee suggested looking back at who is attending seminars; who is audience, and can then tailor it based on that
- Cory stated that they have been thinking about this- if audience is only engineers, are we really serving our full audience
- Mary stated that some of this discussion should be within the Education committee
- John stated that we haven't addressed homeowners yet
- Marylou will contact Trudy with changes to membership forms and member incentives
- John stated that some BMPs are not within some municipalities codes and therefore engineers won't go to the trouble of getting them through the system
  - Jay brought up model ordinance- does it make BMP adoption easy, Cory stated that that was the intent
- Marylou made motion to accept membership form with above changes, John seconded, motion carried unanimously

#### **Stormwater Seminars- Cory Rathman**

- seminar yesterday went well, over 80 participants, speakers were very appropriate
- Nov 18-topic is how to finance stormwater management
  - Cory stated that municipalities rather than A/E/s will be prime target and requested everyone talk to their officials to increase attendance
    - Mary will emphasize this in the notices they send out to community planners and they forward on to their township officials
      - Jay stated how much of a help it is that Mary do this
- Contacted Stu Schwartz-U of MD- very interested in coming- willing to do presentation, but would also like to do a demonstration project- such as a porous paving- need to find a partner to do this
  - For seminar next year
- This year's seminars focused on SWM, what for next year? Homeowners, municipal officials, builders- Education committee will be discussing this
  - Jay suggested looking into past EPAs webinars for ideas

#### **Education and Outreach- Dennis Groff**

- Already provided membership form for breakfasts, changes won't be reflected in those
- Suggested sending a mailing to municipalities with personal letter requesting membership
  - Dennis offered to do this and would like to list SC members with affiliations
  - Jeanne had a letter she drafted, Jeanne offered to help
  - Need to get more personal contact
  - Can request presence at municipality board meetings
  - John stated that we need to meet needs of ag as well as suburban/urban municipalities
    - The more municipalities we can get involved, the more leverage the Consortium will have with DEP, EPA
    - Suggested including assistance their membership has for consortium to build leverage

- Dennis also suggested including a sample newsletter they can include in their communications for homeowners- tap into Matt's upcoming booklet
- Not yet had a chance to touch base with Sally Gregory about what they can do with schools

### **Marketing- Kathy Schreiber**

- Discussed future work with David DeRusso- plans to market fundraising project and overall clean water initiative
  - his students will be presenting their projects in early December to their class; SC is invited to presentation; Kathy will find out classroom at MU
  - Marylou suggested asking them to also come here to give presentations- at Dec 7 meeting
  - Dr. DeRusso suggested a reward- money probably not appropriate, but maybe free admission to an event- Kathy will find out number of students, but if just 4 or 5 students then a gift card maybe OK; possible annual dinner (Jay) or March 15 at awards dinner
- Still thinking about grocery store initiative- needs to touch base with supermarkets again to see if decisions have been made yet- John (SKH and Giant), Dennis (take over for Mark- Darenkamps), and Kathy to recontact grocery stores- if still a possibility Kathy will pull together information- Marylou will send Kathy documentation of accomplishments

### **Ag Council Update- Don McNutt**

- Handout on animal mortalities
- Scott Shealy- assoc with Ag Council and Renewable Energy Council- do not have water quality focus, but their work does tie in with water quality
  - Offered a staff member to attend meetings to coordinate calendars/interconnect efforts across these groups –Michele Deller- up to 200 hours/year (3-4/week)- also has experience with special events coordination and website coordination/press events/releases
    - Don will provide resume
- WIP- last Friday's meeting- attended by Don M, Jay, Mary, Marylou
  - Handed out Lancaster's targets
  - District was asked to validate numbers by DEP- only comfortable doing ag numbers
    - Does not reflect BMPs put in by farmers at own costs
    - More questions about these pages than answers
  - Don M asked 'who validates suburban/urban'
  - Marylou asked who provided information for ag stream restoration (#15, 24, and 27- who is the District rep that is checking these)
  - Jay stated that all numbers come from Bay model
    - Phase 2- EPA asked PA to subdivide state- DEP did it by county and then had to manipulate results to meet state target at MD/PA stateline
  - Don stepped back and said at this point not sure how all this will get reviewed and worked out; what District provides must go by EPA's definitions
    - National association has requested functional equivalence
      - E.g. for forest buffers, NRCS requires one type of fence, but an electrified fence will also serve purpose and would be a functional equivalence
  - The numbers sent up to Barry Evans are to be based on their best professional judgement
  - Consortium was developed to address SWM, Don M suggested that the Consortium should help fill the void and coordinate review of the urban/suburban numbers with municipalities- does this become Consortium's purpose down the road
  - Difference between approaches in Lycoming and Lancaster Co
    - Lycoming spent \$600k for a top-down approach
    - Lancaster spent \$0 for a bottom-up approach
      - This has worked before at Watson Run

- Conservation District did a study with DEP to see how hard it would be to get information
  - Bradford County found it very fruitful to get information from municipalities
- Jay suggested drafting a form to send to municipalities to get information needed
- Don has a database that summarizes all BMPs implemented since 2006
- John suggested - LMIC and Consortium could make a presentation at LCATS convention to explain information needed and timeframe
- Mary said she has been part of WIP process for last 2 years
  - Numbers will not be available from municipalities
  - DEP can hardly explain what they have developed
  - Numbers reflect cost-shared projects- she said they are really looking for programs that are not cost-shared or other large efforts not captured, missed; does not include any BMPs implemented through MS4 efforts- DEP is now having interns go through to have this information added- this will cover municipalities likely input
  - DEP said they will provide guidance on what municipalities should go back and look for- Mary does not think any action should be taken until that time
- DeeDee asked for clarification 'if no one is going to provide input'; asked Mary if she has any other ideas- county will be looking at septic hookups
  - Mary is doing tree canopy with LIDAR data
  - Don M- need to match up practice with definition to adequately count
- Dave suggested that if Consortium wants to act on suburban/urban response then those that know about WIP should make recommendation for next meeting
  - John does not want to give municipalities busy work
  - County Planning (Mary) will be looking at tree planting, septic hookups, and a few others that they have data, are in planning docs, or can do some GIS analysis
  - Mary and Mike will discuss and talk to get some ideas for how the Consortium could respond
  - Marylou reminded group that DEP will be here Oct 26- Mary will invite James Cowhey (Executive Director of Lancaster County Planning Commission)
- Local Streams & the Bay Benefit from Local Action article by Mary passed out as a pre release of what is going in county news letter shortly

### **Grants and Fundraising- Marylou**

- Chesapeake Bay Funders Network Capacity Building Initiative - Marylou moved & Jeanne seconded motion to apply for this grant. Motion passed unanimously. Marylou to re-email info and have individuals volunteer to do a section developing 5 bullets each, than forward their part to Angie to put together and forward to Jill to assemble and apply. Application due Dec 2 .
- \$38,000 NFWF grant obtained - LCCWC assisted Peter Klineman, PSU to do Barn Yard Runoff project. Oct. 26<sup>th</sup> site visit(s) scheduled in Lanc. Need Sights. Dennis to forward site ideas to Mac or Dennis Eby, LCCD Plain Sect Outreach Coordinator, [denniseby@lancasterconservation.org](mailto:denniseby@lancasterconservation.org) .
- \$2,000 from PA Watersheds Association, John Dawes coming to assist Consortium

### ***Other Business***

### **Develop By Laws or Operating Procedures- Dave Wauls, DeeDee Maguire, Jeanne Sonntag and/or Trudy Johnston**

- All commented on Dave's excellent 1<sup>st</sup> draft received and Dave will bring back to committee for final review and vote next mtg.

### ***New Business***

### **Logo- Marylou Barton**

- Marylou suggested using the umbrella pictorial as a logo; after discussion it seemed the umbrella artfully displayed the confusing array of disconnected programs addressing water, it did not distinctly picture the Consortium's Mission & vision. Dennis volunteered to ask DaveCo Adv for a few ideas. Kathy will check at Millersville.

### **Nomination of two new non-voting steering committee members- Marylou**

- Marylou made a motion, DeeDee seconded- motion to appoint 4 new members and officially appoint 6 regular attendees. Motion passed unanimously.
  - Four new members:
    - Leon Ressler, Penn State Extension, Lanc. Co. [lressler@psu.edu](mailto:lressler@psu.edu)
    - Gary Willier, former Lanc Co Clean Water Initiative [willier@ptd.net](mailto:willier@ptd.net)
    - Tom Shipson, F&M **email?**
    - Jay Parrish, retired PA State geologist **email?**
  - Six regular attendees: Mary Gattis, Don Robinson, Don MacNutt, Matt Kofroth, Kathy Schreiber, Mike LaSala LIMC Director- have been attending faithfully but were never officially appointed.

**Public Relations- Sounder, Inc. proposal-** tabled until next meeting

### **Meeting concluded**

### **Action Items**

1. Matt to provide link to LCCWC on [www.lancasterwatersheds.org](http://www.lancasterwatersheds.org)
2. Marylou will contact Trudy with changes to membership forms and member incentives
3. Unassigned- analyze stormwater seminar attendance to see who is attending
4. Cory requested that everyone talk to their officials to increase attendance at the next stormwater seminar focused on financing stormwater management
5. Dennis and Jeanne to draft letter to request membership from municipalities
6. Kathy to provide location of Dr. DeRusso's class where presentations will be made and forward email to group from Dr. DeRusso
7. Kathy, Dennis, and John to contact grocery stores about fundraising opportunities
8. Marylou to provide list of LCCWC accomplishments to Kathy
9. Don M to provide Michele Deller's resume
10. Mike and Mary to discuss how to provide feedback on suburban/urban to DEP on WIP numbers
11. Marylou to provide email to group about Chesapeake Bay Funders Network Capacity Building Initiative grant opportunity
  - a. Group to assist with grant writing
12. Dennis to forward site ideas for Oct 26 site visit to Don M or Dennis Eby
13. Dennis and Kathy to follow-up on ideas about logo

### **Handouts**

1. Don M- manure management brochure
2. Don M- Draft Handout #1 with WIP numbers from PADEP
3. Mary- Local Streams & the Bay Benefit from Local Action article

### **Future Agenda Items**

1. Mary Gattis to report on county stormwater retrofit assessment.
2. Budget/expenses
3. Membership incentives- subcommittee make proposal to SC

4. Response to DEP on suburban/urban numbers in WIP
5. Souder, Inc. PR proposal
6. Operating procedures for vote

**Calendar of Future Events**

October 26- DEP meeting with Consortium- Pat Buckley, Andy Zemba, and Ann Roda- to discuss County targets from DEP

Meeting with PennVest, 11/2 at 2 PM, to discuss nutrient credit trading, prior to steering committee meeting- P Marghetti and Ann Roda- Mike Kyle, Don McNutt, Peter Hughes will attend  
-may lead to requests for legislative changes, but first need this discussion to have some questions answered

November 2- Clean Water Consortium Steering Committee Meeting

November 3- Summit- Task 1 meeting, 12:30 to 4 pm; Farm and Home Center

November 8- Stormwater Seminar #4- Sustainable Stormwater Financing

November 15- MS4 Workshop

November 16- Clean Water Consortium Steering Committee Meeting

December 2- Chesapeake Conservation Landscaping Council

December 7- Clean Water Consortium Steering Committee Meeting

December 21- Clean Water Consortium Steering Committee Meeting

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February- Clean Water Consortium Summit