

Location: Farm & Home Center Training Room

Voting Members Present: DeeDee McGuire, Jeanne Sonntag, Marylou Barton, Jay Snyder, John Bingham, Mark Johnson, Trudy Johnston, Scott Hain

Non-Voting Members Present: Mary Gattis, Don Robinson, Don McNutt

Guests: Dave Wauls, Mike Kyle (LASA)

Minutes recorded by: Angie Sowers

Approval of Minutes- Jeanne Sonntag motioned to approve meeting minutes from September 21 Steering Committee as presented. DeeDee Maguire second, motion approved.

Committee Reports

Review of Strategic Objective Task Forces: Clean Water Consortium Summit- Mark Gutshall

- Mark handed out a list of potential attendees for the Summit that he has contacted. He discussed the list. Mark's intention is to request sponsorship for the Summit from those on the list at a later time. Mark was trying to compile a substantial number of interested people (10-15 people) and then he will send out a Doodle poll to plan an initial organizational meeting for the Summit.
- Looking to early Nov for a first meeting
- Mark provided a revised flier for the Summit.
 - SC should provide Mark comments on flier by Friday (10/7/11) via email
 - Subcommittee has already provided revisions that are included in current version.
- Mark will provide information about endorsements and goals of summit with email that accompanies flyer when distributed
- Many contacted thus far are interested and are trying to figure out funding
- Jeanne asked how public relations will be handled; Jeanne stressed importance of PR and that it should be addressed early-on
 - Mark stated that he wanted to get the ball rolling with meeting before addressing, but will look to others to handle PR at appropriate time
 - Mary stated that this could be an agenda item at first meeting (targeted for Nov)
- Mary cautioned sending out the flyer to a wide distribution prior to first meeting when goal is refined
- Right now Mark's major goal is to get the 2nd task funded to keep Summit planning moving

Watershed Alliance/Watershed Strategies- Matt Kofroth (absent, but others contributed)

- John sat with President of Octara Watershed and recognizes that the Octara Watershed is ahead of Consortium and that the Consortium has the opportunity to learn from them
- Mary stated that CBF is trying to find volunteers for a planting- she requested that we could distribute this information to try to continue to make connections
 - Marylou said that all these things are on Matt Kofroth's website, but that we could send out information to Consortium membership
 - Mary will provide Angie flier on planting to email to membership
 - Details of planting: Nov 12 planting for LASA- riparian buffer planting of trees- nitrogen credit of just under 3,000 lbs; upfront cost of project for LASA is ~\$10k with \$500 a year in maintenance- very cost-effective

Membership/Sponsorship- Trudy Johnston

- Trudy handed out membership fee structure proposal and membership flyer
- Changes made to previous fee structure:
 - Lowered watershed alliance fee because those groups are facing funding difficulties
 - Businesses stay the same
 - Renamed sponsorship levels

- split non-profit into two group, but no guidelines for splitting
- Trudy compared gross receipts for municipalities to population and they matched well
 - DeeDee suggested looking at gross revenue
 - Marylou suggested possibly simplifying and using only population since the population appears to be mirroring financial data
 - Marylou asked what the average population is of small municipalities
 - Trudy said ~1200-4500; she had 2010 population data and the data fit together very nicely
- Non-profit- large and small group
 - Don R suggested that if no guidelines, than should just make into one group
 - Trudy said she could combine into one group for \$200
- It was discussed whether municipalities might also fit under 'non-profit'-
- Group decided to take action because Dennis Groff needs information for Regional Breakfast- Marylou made a motion to accept with the following changes- remove gross receipts under municipalities, remove 2 groups from non-profits and make into \$200, and amend sponsorship level names back to 1,2, and 3; Jeanne second; motion includes membership form- both documents need to be consistent
 - Discussion ensued about distinction of non-profit- are municipalities, LMIC non-profits?
 - suggestion was made to rename non-profit as NGO
 - John clarified that LMIC negotiated a rate for a group of municipalities, not their own rate- group thought this option should be maintained, but not advertised
 - Motion passed unanimously- information will be provided to Dennis for Regional breakfast
 - Group agreed that if needed, future changes can be made

Education and Outreach- Dennis Groff (absent)

Stormwater Seminars (Scott Hain)

- Seminar #3- Environmental Finance Center from University of MD- Oct 18
 - Already have 27 confirmed attendees
- EPA to discuss MS4s- Nov
- Jeanne stated her frustration why the press has not taken to this information to let everyone know that these efforts are happening; lack of PR is a serious problem, Marylou agreed
 - Last year hired Souder, Inc. and had numerous articles in paper; decided not to do so this year and have had no coverage
 - Marylou will resend out Souder, Inc. proposal for group to consider acting upon- future agenda item

Expense Report/Budget- Jay Snyder (this will be future agenda item for once a month)

- Seminars- on average 36% profit, 2% expenses- cleared \$862 on 1st seminar, \$751 on 2nd seminar
- Marylou stated that memberships are annual and until now have not kept track of when people joined
 - Angie will provide membership excel sheet with dates of when people joined to Trudy for membership committee to consider
- Don R told Jay that he has most recent invoice from Paula Harnish- Jay was aware of this invoice
- Jeanne stated that it is important the Consortium communicates our activities and budget to Foundation- Don McNutt said this will be done at Oct 25 Foundation meeting
- Marylou said we are doing a lot with a little
- DeeDee motioned to accept expense report, Marylou second, motion passed

Ag Council Update- Don McNutt

- Don McNutt discussed the Friends of Agriculture- memberships starts at \$250, then \$500, \$1000 up to \$5000- looking more to industry, have had some focus on education with ag teachers
- Currently 8 anaerobic digesters, plus 3 with landfills; 3 more in permitting stages on farms; 2 are looking at underground pipelining numerous farms together- a mix of ag (dairy, poultry)
- Trudy stated that she would like ag representation on technology committee- asked if she should go to Ag Council to request 2 volunteers
 - Don M asked what the focus was- Trudy said that they are not confined to stormwater, etc., but broad interest in renewable energy, etc.; Don will mention this to Ag Council
- Oct 18- Center of Excellence and Renewable Energy is hosting a breakfast followed by a workshop for municipal renewable energy- at Farm and Home Center - 9am – 12 pm
- PennVest- Nutrient Trading- Don M handed out update and summary of projects; this will be discussed at this evenings board meeting- it is becoming a significant effort associated with significant funds
 - Looking for a legislative fix to change how funding can be received
 - Trudy asked who owns credits- Don said that PennVest owns credits until farmer pays off grant- all are grants, except one loan
 - Trudy- how will PennVest use these credits- Don M- it is not clear at this point, but at this point Foundation Board does not want to pass on opportunity to bring funding into county to enact BMPs even though there are still questions with program
 - Trudy discussed Dauphin Co situation where farmers don't own credits until they pay-off cost-share, but there is no incentive to pay off cost-share
- Trudy requested that flyer on 'Manure Solutions for Smaller Farming Operations' be sent to membership- this would be good start for technology committee- Angie will email to membership

Grants and Fundraising- Marylou

- Will be following up on grant information Trudy sent
- NFWF to be announced this evening- \$400k expected for Little Conestoga- of this \$90k will go to Conservation District for mapping for nutrient management plans
 - Don M met with Ralph Goodno last week; as soon as announcement is made they will pull together committee; grant work is entwined with other grants and efforts
 - Marylou suggested that Consortium should take lead in pulling all these efforts together and coordinating efforts
 - John asked if anyone is aware of any efforts ongoing for coordination- no one was but group thinks Matt should be asked
 - Mary suggested that this would be a good topic for Summit
 - Marylou handed out postcard on easements
 - Mary says County has 2 existing NFWF grants (stormwater retrofit study with CWP and Green Plan) that have replication requirements and may be good way to facilitate discussion
 - Mary would still like to discuss stormwater retrofit study and how to procure funding for future projects- possibly through PennVest
 - Trudy suggested using Google Maps- group recognizes this tool can't map watersheds
 - Angie will call Matt to discuss potential tools
 - NFWF grant- Conservancy submitted it; Matt Royer wrote it; Consortium initiated interest in effort

Other Reports

Develop By Laws or Operating Procedures

- Don R says term limits need to be documented, relationship between Foundation and Consortium documented as well as how Consortium does business
- Dave suggested that a few people should start these efforts and develop a draft
 - group convened of DeeDee, Trudy, Dave, and Jeanne
- There is an existing draft from Marylou
- Mary recounted a list of issues from the Strategic Planning meeting in May
- If anyone has special concerns about operating procedures, let DeeDee, Trudy, Dave, and Jeanne know
- Angie suggested procedures should lay out goals/objectives of standing committees and identify that committees should be clear that they have decision making ability- should make proposals to SC for their approval

Senate Resolution 215

- Focus was on ag, but now saying focus should be broader
 - Technology
 - Cost-effective programs for nutrient removal
- Much of the effort was on data mining- a great deal of data on costs, nutrient reduction, efficiencies
- Last part was to start looking forward to MS4s and stormwater
 - 215 would be focused on stormwater- next effort
- Due to politics, this was never funded- \$225k- it did go out to bid and 2 companies bid, but was never funded
- Question is whether we should go back to Senator Brubaker and request funding and endorsement of 215- in an effort to get EPA funding
- This has come up again because of qualitative BMP table proposed that had no specifics
- DeeDee sees no problem going back to Brubaker- he will let us know whether he is interested and whether he thinks there will be support
- Stormwater- Mary discussed CAST tool that is fairly user friendly, does not have cost data (but costs can be added)
 - What is purpose of proposing for 215- would this be a state wide focus or county?
 - EPA is putting together cost data for counties, but have no idea when this would come around
 - 215 may be overkill- effort of compiling costs data would not require a high level of investment or legislative action
 - Costs vary greatly by municipality
- John suggested that a future action (such as 215) should be on urban, suburban, and ag BMPs
 - Mary said efficiencies are available, not costs
- This is not a grant, but a request for funding to do a study- would go out as a RFP
- At this point, Marylou and Trudy will raise issue to Senator Brubaker to see if there is any interest

New Business

- Angie will ask Matt Kofroth to list Consortium's calendar on his watershed website
- Shawn Garvin- EPA Administrator for Region 3- meeting- good meeting,

Website

- Marylou presented a proposal from Liz Knerr to continue to maintain the website proposal- \$100 an hour, will keep track of partial hours; can use previous work she has done as in-kind services for future grants (this was thousands of dollars of work)
 - software is \$50 to make minor adjustments- Angie would need training of a few hours
 - Angie would communicate necessary changes to Liz

- Both DeeDee and Jeanne have family members in the IT business and think hourly rate is reasonable
- Don R asked if this is included in budget- yes, there are 'professional services' in the budget
- Marylou made a motion to approve budget to expend \$1000 from Oct 6, 2011 through Oct 6, 2012; Jay second- motion passed
- Recently authorized \$125 for domain fee
- Mark requested that EPA's TMDL/WIP and DEP schedules be posted in the near term
 - Jay suggested that you just link it therefore we don't have to worry about updating
- Marylou will notify Liz; Angie will set up time for training with Liz

Brochures

- Trudy provided brochures- printing costs were less, but quality is also not quite as good

Miscellaneous

- DEP meetings- Mary and Don are invited; can ask questions for Consortium
- LASA is not able to put request on sewer bills
- Kent Gardner and John will be at Lanc Co Assoc of Twp Supervisors Convention—Monday, Nov 7 8 am – 1 pm at Yoder's 60 municipalities- will need brochures and membership information
 - John has been trying to communicate to EPA that Consortium and LIMC are looking for a partnership not an adversary relationship- trying to getting the start thinking a new way- would like them to come to do a mock inspection
 - EPA has agreed to look at municipal maintenance manual
- John has been appointed to go to DEP regional meetings- Citizens Advisory Committee- quarterly
- Mary handed out a brochure on Green Infrastructure Plan (from Lanc Co Roof Greening Project) –
 - Mike Domin with Lanc Co Planning Commission is willing to do a presentation to Education Committee if that makes sense—Jeanne said she knows of some community organizations that would be interested in a presentation
 - Mary has plenty of brochures if anyone needs them for anything
 - John requested some for Convention

Meeting concluded

Action Items

1. Provide Mark comments on Summit flyer by 10/7/11
2. Mary to provide email flier to Angie → Angie to distribute to membership
3. Angie to scan Manure Management program flyer and distribute to membership
4. Trudy to provide membership fee structure and membership forms to Dennis Groff for Regional Breakfast
5. Marylou to email SC Souder, Inc. PR proposal
6. Angie to add Expense Report/Budget to agenda on a monthly basis
7. Angie will provide membership excel sheet with dates of when people joined to Trudy for membership committee to consider
8. Don McNutt will present Consortium activities and budget to Foundation at Oct 25 Foundation meeting
9. Don McNutt will discuss potential for ag representation on technology subcommittee to Ag Council

10. Angie to contact Matt Kofroth to discuss ongoing Conestoga restoration efforts and potential tools that could be used to coordinate all efforts
11. All- provide concerns/comments about operating procedures to DeeDee, Trudy, Dave, and Jeanne
12. Marylou and Trudy will contact Senator Brubaker to see if there is any interest in 215
13. Angie will ask Matt Kofroth to list Consortium's calendar on his watershed website
14. Marylou- provide Liz Knerr confirmation that her proposal for maintaining the website was approved; following notification, Angie will contact Liz to set up training time
 - Have EPA's TMDL/WIP and DEP schedules posted to website as soon as posted

Handouts

1. List of potential Summit attendees (Mark)
2. Summit flyer (Mark)
3. Membership fee structure proposal (Trudy)
4. Membership flyer (Trudy)
5. Update and summary of PennVest- Nutrient Trading projects (Don M)
6. Postcard on easements (Marylou)

Future Agenda Items

1. PR- Souder, Inc. proposal
2. Mary Gattis to report on county stormwater retrofit assessment.

Calendar of Future Events

October 14- DEP presentation to Lancaster Co to present County targets- only invited can ask questions 1-4 at Farm and Home Center

October 18- Stormwater Seminar #3- Stormwater BMPs and Financing

October 19- Clean Water Consortium Steering Committee Meeting

October 26- DEP meeting with Consortium- Pat Buckley, Andy Zemba, and Ann Roda- to discuss County targets from DEP

Meeting with PennVest, 11/2 at 2 PM, to discuss nutrient credit trading, prior to steering committee meeting- P Marghetti and Ann Roda- Mike Kyle, Don McNutt, Peter Hughes will attend

-may lead to requests for legislative changes, but first need this discussion to have some questions answered

November 2- Clean Water Consortium Steering Committee Meeting

November 8- Stormwater Seminar #4- Sustainable Stormwater Financing

November 15- MS4 Workshop

November 16- Clean Water Consortium Steering Committee Meeting

December 2- Chesapeake Conservation Landscaping Council

December 7- Clean Water Consortium Steering Committee Meeting

December 21- Clean Water Consortium Steering Committee Meeting

2012

February- Clean Water Consortium Summit