

Location: Farm & Home Center Training Room

Voting Members Present: DeeDee McGuire, Mark Gutshall, Jay Snyder, Marylou Barton

Non-Voting Members Present: Mary Gattis, Don McNutt, Matt Kofroth, Angie Sowers

Introductions

Angie Sowers officially accepted position as a contractor to fulfill the administrative position.

A voting quorum was not present.

Approval of Minutes- voting quorum not present for approval

Don McNutt presented the following information:

Financials- Summary of Conservation Foundation funds

Consortium	\$6404.81
Environthon	\$3285.43
Foundation Savings	\$3364.41
Foundation Checking	\$1252.05
TOTAL	\$14306.70

- Description of environthon provided- natural science competition for elementary, junior high, and senior high students; sponsored by Cannon; operated through science clubs at schools.
- Stormwater seminar fees were received from Mark Heister, manager of East Cocalico Township. Fees are expected from Akron Township.
- outstanding issue- How to accomplish review of 990 (Foundation summary) once it is complete. J. Snyder volunteered.

Thursday, July 28- Strategic Meeting, room reserved from 1-5 pm

1-3 pm Steering Committee- voting members

3-5 pm Strategic Planning- voting and non-voting members

-Mark requested a conference call-in-line be set up so that he can participate in 1-3 pm session.

He will be in transit and will not be in attendance until later session.

Brecknock Township- Don McNutt is visiting Brecknock Township on Aug 8 to specifically discuss ag issues. Is someone else attending to represent Consortium? Group believed that John Bingham was going to attend on behalf of Consortium

CB 2011 Milestones were briefly discussed. Mary Gattis identified that we are at 1% of our stormwater milestones.

Hourglass Foundation

-content of recent report is limited; more of a survey document than white paper

-they are open to comments- Jay asked if the Consortium should submit comments?

Committee Reports

- Watershed Alliance/Watershed Strategies- Matt Kofroth

- Mark Gutshall and Matt Kofroth to meet morning of Aug 3 to focus on Watershed Forum. They have reserved Oct 29 for Watershed Forum at F&H Center. Goals of meeting are to develop program and sponsorships.
 - They are compiling a list of potential speakers. Recommendations thus far include Manheim Township and Chiques watershed alliance.
 - 3 more Stormwater Seminars- grossed \$1500, but net a few hundreds
 - Membership/Sponsorship- Trudy Johnston- not present/no report
 - Education- Dennis Groff- not present/no report
 - Publicity and Marketing- Kathy Schreiber- not present/no report
 - Ag Council Update- Don McNutt
 - Ag Night at Barnstormers occurred earlier in month
 - Barnstormers have a program where orgs can receive \$\$ from tickets- attendees can choose to donate when they buy online tickets. Is Consortium interested in being an organization that receives \$4 from \$10 ticket? DeeDee McGuire will look into this and contact Barnstormers publicity office.
 - Stormwater Committee Seminar- Marylou Barton
- Upcoming Schedule of Stormwater Seminars
- 9/20 in F&H large auditorium-
 - 1st item on schedule will be municipal round table panel
 - Dave K from Penn Township
 - Karst Geology presentation- following up to see if presenter available
 - 10/18- partner with Penn State Extension- cosponsor
 - 3 speakers- Dr. Rob Traver- Villanova University; Vinnie Cotrone and Julianne Theresa Schieffer- Penn State Extension Urban Foresters
 - 11/8
 - MS4s focus
 - Question was raised of how the consortium can facilitate co-sponsorships- identified as future agenda item
 - Recommendation made that the dates for these meetings should go out now
 - Group discussed whether the Consortium wants to gain financially from the seminars.
 - Will there be food?-yes
 - Are professional credits offered?- yes
 - Do we want to make money? yes
 - Stormwater Committee is going to start a peer group to meet approximately 4 times a year to discuss stormwater issues, LID, including speakers
- Grants- anyone/no report
 - Consultant- LMA- meeting on July 28th; there have been two introductory meetings to discuss Strategic Planning Meeting; there will be no prep materials prior to July 28th meeting.

Old Business

Consortium Letters

-Lisa Jackson letter has been sent

-Regional digester letter- question was raised as to whether this has been sent

Voting membership and Marketing Report

Kathleen Shreiber has asked to be moved to a non-voting member, but still interested in being involved.

- Consortium needs to decide how to engage and follow-up with marketing study

- Possibly work with students (either as volunteers or research) to follow up on marketing report proposals such as Facebook.
 - This issue expected to be addressed through Strategic Planning.
- The opening of Kathy Shreiber's position will open two positions for voting members. Foundation has given authority to Don Robinson to appoint voting members. Decision is to wait until Strategic Planning is complete to determine what type of skills are needed for those positions.

TreeVitalize update (DCNR)- Mary Gattis

- County is setting tree canopy goals- working with Chris Peiffer of DNR to set goals- expected by early Sept; WIP sets a goal of 23,000 more acres of tree canopy in buffers
- Should this be included for discussion in one of the Stormwater Seminars?

Stormwater Ordinance- Mary Gattis and Don McNutt

Stormwater Ordinance from DEP exempted ag lands from rate control; question remains whether there is still a volume control- model ordinance has stricken rate control from ordinance- this issue will be clarified in new ordinance

- Constructing on ag lands (activity) is not exempted, only field practices
- Issue is educating zoning officers where there is a 20% turnover from year to year

New Business

Meeting room has been reserved for 1st and 3rd Wednesdays through end of year.

Marylou Barton mentioned that Cindy has expressed interest in potentially assisting with future grants.

Letter of support for research

Peter Klienman- researcher at PSU- Requested a support letter from Consortium stating the validity of his phosphorus reduction work for agriculture for submittal with grant proposal. Consortium needs to discuss at future meeting. In the past he has received a \$36,000 grant for phosphorus reduction in Lancaster County from the Chesapeake Bay Commission that the Consortium was instrumental in getting.

Website

Liz Knerr (PC Focus) will begin to charge for website services. She had volunteered her work for a year. She set up the website. Every time we have a seminar she downloads all presentations. HUB paid for website. Charges would be for her to serve as webmaster. Consortium identified the following information is needed to decide how to proceed with future website efforts: How much time does she spend on it? What all does she do? How much would it cost us for her to do it? With that information, we can decide path forward and who can pick up this work if not Liz. What size is website? How much capacity/size is remaining on website? Marylou Barton will follow-up with Liz Knerr.

- Should Consortium give her a 'thank-you'? Possibly a membership. An In-kind certificate?

Mary Gattis proposed whether there is a way to tap into professionals that may be unemployed to obtain needed services in return for them gaining current work experience-potentially through CareerLink?

Lancaster County Stormwater Retrofit Assessment- Mary Gattis

County is partnering with Center for Watershed Protection for stormwater retrofits work. Assessment has been done and now will have a list of sites with proposed retrofits. There are many projects that will need to be advanced. The county is interested in partnering with the Consortium to advance these projects. Discussions have been ongoing with SRBC for PennVest funds. Assessments will all go out to municipalities. Mary will provide information at a Sept meeting. Mark requested that the group be educated on the background/process if the Consortium gets further involved. Mary agreed that she could do this. Project was funded by NFWF. One strength of the project was participation by municipalities- great educational experience. Initially, CWP contacted County because wanted to do project here. SRBC is another project sponsor.

Chesapeake Conservation Landscape Council- December – Marylou Barton

This group asked if Consortium wanted to sponsor. Sponsorships start at \$250. Probably a booth and a someone gets to attend. Who is targeted audience? Likely landscapers from CB watershed. Consortium needs to discuss as next meeting.

Coordination of future agenda items

Please provide agenda items to Angie Sowers (arnold2313@hotmail.com) by the Friday preceding Steering Committee meetings. Angie Sowers will provide the agenda by the Monday preceding Steering Committee meetings.

Handouts

- Marylou Barton distributed 'Pennsylvania Christina Basin Restoration and TMDL Implementation Plan Summary and Commitment of Municipal Participation' as an example of what others are doing with TMDL.
- Don McNutt distributed the Conservation Foundation Account Balance Sheet as of July 19, 2001
- Don McNutt distributed a summary of voting/non-voting members

Action Items

1. Don McNutt- Establish conference line for July 28 Strategic Planning meeting and distribute call-in information.
2. Confirm that John Bingham is attending the August 8 Brecknock Township meeting with Don McNutt.
3. Determine whether Consortium should provide comments to Hourglass Foundation report and if so, what is the comment process?
4. DeeDee McGuire- Contact the Barnstormers for information on program that supports local organizations through ticket purchases.
5. Confirm whether regional digester letter was sent.
6. Marylou Barton- Discuss website and questions identified above with Liz Knerr.

Future Agenda Items- August

1. How can the Consortium facilitate co-sponsorships of seminars, etc.
2. Support letter to Peter Klineman of PSU.
3. Note of 'thank you', in-kind service letter, or gift (membership) to Liz Knerr for efforts setting up and website.
4. Consortium sponsorship of Chesapeake Conservation Landscape Council meeting

Future Agenda Items- September

1. Mary Gattis to report on county stormwater retrofit assessment.